

3.10 Regulation regarding the use of the WMF logo and other intellectual property rights



This regulation is issued based on Art. 5.3 of the Statutes of the WMF.

Part 1: GENERAL

Art. 1: Statutes of the WMF

Art. 5.3 of the Statutes of the WMF reads as follows:

The name of the WMF, the logos, trademarks, flags, motto, anthem and other brands used by the WMF are protected. The active members may only use the logos, trademarks, flags, motto, anthem and other brands within the framework of their non-profit-making activities, provided such use contributes to the development of minigolf sport and does not detract from its dignity, and provided the active member concerned has obtained the prior approval of the Executive Committee based on a single decision or a regulation issued by the Executive Committee.

Art. 2: Reservation

Any use of the name of the WMF, the logos, trademarks, flags, motto, anthem and other brands used by the WMF not governed by this regulation, a single decision of the WMF or based on a valid agreement between the WMF and the user is strictly prohibited.

Part 2: Non-commercial use of the WMF logo and other intellectual property rights

Art. 3: Member nations

- 3.1** Member nations are allowed to use the WMF logo and other intellectual property rights belonging to the WMF for non-commercial purposes and to publish the logo e.g. on their national websites, publications, letter head and other documents.
- 3.2** As soon as the member has filed a termination letter to end the membership with the WMF the member is no longer allowed to use the WMF logo and other intellectual property rights belonging to the WMF. It is obliged to remove the logo from its websites, publications and other documents.
- 3.3** Similarly, in case the Delegates Conference or the Executive Committee take sanctions against a member nation leading to an expulsion the member concerned is no longer allowed to use the WMF logo and other intellectual property rights belonging to the WMF. It is obliged to remove the logo from its websites, publications and other documents.

Art. 4: Registrars and applicants

- 4.1 Registrars are not allowed to use the WMF logo and other intellectual property rights belonging to the WMF without the prior written approval of the use for every intended purpose. In any case registrars are while using the WMF logo and other intellectual property rights not allowed to link the logo with any pending membership application.
- 4.2 Applicants are allowed to use the WMF logo and other intellectual property rights belonging to the WMF in the same way like active members of the WMF once the membership has been provisory granted by the Executive Committee of the WMF. As long as the membership is not provisory granted applicants with regard to the use of the WMF logo and other intellectual property rights belonging to the WMF are treated the same way like registrars.

Part 3: Commercial use of the WMF logo and other intellectual property rights

Art. 5: Reservation

Any reproduction of the WMF logo, other trademarks and logos belonging to the WMF for commercial purposes must be approved in writing and in advance by the WMF. Authorization may be obtained by contacting the Headquarters.

Art. 6: Partners and sponsors of the WMF

- 6.1 Partners and sponsors of the WMF are allowed to publish the WMF logo on their websites, publications, letter head and other documents as long as the agreement between the WMF and the partner/sponsor is in force.
- 6.2 As soon as the partner/sponsor has filed a termination letter to end the partnership with the WMF the partner/sponsor is no longer allowed to use the WMF logo and other intellectual property rights belonging to the WMF. Partner/sponsor is obliged to remove the logo from its websites, publications and other documents.

Part 4: Valid use of the WMF logo and other intellectual property rights

Art. 7: Valid use

- 7.1 The WMF logo, other trademarks and logos belonging to the WMF must be represented exactly using the designs and specified colours provided in the Annex to this regulation. No variation is permitted; any alteration of the symbol, name and type style, distortion of design, change of colour or unauthorized use for any reason, will be subject to appropriate legal action.
- 7.2 The WMF logo, other trademarks and logos should always appear surrounded by a protection space. This space is kept free of distracting elements, such as type, graphics and photos, which can weaken the visual

impact of the logo. When using the WMF logo, other trademarks and logos, a minimum distance of ½ the width of the logo shall be used to create room on the top and sides of the logo.

- 7.3** The WMF reserves the right to withdraw, without appeal, any permission to use the WMF logo, other trademarks and logos when its use does not meet the standards outlined in this guide and/or other agreements or contracts.

Part 5: Final clauses

Art. 8: Coming into effect

This rule enters into force after approval by the Executive Committee.

Decision taken:

At the meeting of the Executive Committee in Offenbach 15 November 2009

Annex 1: Colour codes for WMF logo

Colour codes for WMF logo:

CMYK

putter C25, M13, Y0, K0

letters + globe C96, M67, Y21, K1

Pantone

putter 2708 C

letters + globe 541 C

HKS

putter 44K 030% - K 0%

letters + globe 44K 100% - K 30%

Annex 2: Protection of the WMF logo

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|--------------------------|---|
| I. Copyright protection | worldwide |
| II. Trademark protection | SUI, LIE, NOR, CHN; all member states of the European Union |